



<b>CTTC Organizational Forums/Conferences</b>	<b>Approximate Impressions</b>
U.S. Travel Leadership Summit	140
CTTC Sustainable Tourism Summit	200
<b>CTTC Board Meetings/Advisory Committee Meetings</b>	
CTTC Committees & Marketing Symposium Meetings	125
U.S. Travel Winter Board Meeting	100
<b>CTTC Media Events</b>	
San Francisco Media Event	150
<b>Speeches</b>	
Speeches from September 1 to December 31, 2009	1,690
<b>Field Rep Outreach</b>	3500
Including one-on-one calls, e-mail outreach, meetings & community events	
<b>CTTC Publications</b>	
Insights Online monthly	30,000
Research Bulletins	1,100
<b>Total Outreach Impressions</b>	<b>37,005</b>