



NEWS RELEASE	RELEASE DATE
California Travel and Tourism Commission Wins “Best of Sacramento Award” as an Outstanding Local Travel Business	January 4, 2010
California Travel and Tourism Commission Applauds Caltrans for Early Snow Removal Plan to Keep Ski Resort Areas Open for Visitors	January 4, 2010
California Visitor’s Guide Encourages Guests to Explore the Golden State	December 18, 2009
California Travel & Tourism Commission Launches Web Site to Help Attract More Mexican Tourists to California	December 8, 2009
Escape the Cold—Head to California This Winter	November 23, 2009
California Tourism Gaining Momentum in China	November 18, 2009
Governor Appoints Shasta Cascade Wonderland Association CEO to California Travel & Tourism Commission	November 17, 2009
Powder Hounds Can Hit the Slopes Through April in California	November 9, 2009
Deck the Halls in California	October 13, 2009
Get Spooked at California’s Best Halloween Events	October 13, 2009
CA Tourism Launches “Serious Business” TV Spot Sept. 28	September 15, 2009
CA Tourism Launches User-Generated Content Online Sept. 15	September 15, 2009

News releases can be viewed in the press room on our industry Web site: tourism.visitcalifornia.com/pressroom.